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LONE ELM  
GLADIOLI



GROWN BY  
J. W. SEILER CO.  
R. F. D. 1      RAVENNA, OHIO

# RETAIL PRICE LIST

OF THE

## J. W. SEILER CO.

RAVENNA, OHIO



### SEASON 1921-1922



#### TERMS

F. O. B. Ravenna. Cash with order. No bulbs held unless 25% of remittance accompanies order, balance to be paid at time of shipping, or will ship C. O. D.

We accept all orders on condition that they shall be void, should any injury befall our stock, from fire or other causes over which we have no control.

Unless otherwise instructed, we will use our best judgment in making shipment.

J. W. SEILER CO.

	Each	Per 12	Per 100	Bulblets Per 1000
AMERICA—Best pink on the market. Among the older varieties but still popular.....	.05	\$ .35	\$2.00	\$.50
ANNA EBERIUS—Dark velvety purple; flowers large and well set on spike .....	.35	3.50		
AUGUSTA—White, with lavender anthers .....	.05	.40	2.00	.50
BARON HULOT—Rich velvety purple, best blue or purple variety on the market.....	.05	.50		1.50
BERTREX—(Austin) White with lilac line in throat; size and form of America, tall straight spike, excellent shipper .....	.15	1.50		4.00
CANDIDUM—(Austin) Large white blooms, free bloomer .....	.10	.75		1.50
CANARY BIRD—Clear yellow, of good size and form .....	.15	1.50		
CARDISUN—(Austin) Large bloom of deep, dark velvety red, with darker throat; slender, medium length spike; very choice.....	.20	2.00		3.00
CHARLEMAGNE—Sunrise red, flaked darker, large open flower, one of the most beautiful of French varieties .....	.20	2.00		
CIRCE—Tall, deep dark red, large extra fine dark flower, very early .....	.50	5.00		
CONSPICUOUS—Pansy blue, very good .....	.25	2.50		
EMPRESS OF INDIA—Dark rich mahogany red .....	.10	1.00		
ESTELLA—Cardinal red with amber white throat; large, wide open flower .....	.10	1.00		

Published Monthly  
for both Amateur  
and Professional  
Flower Growers.



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**T**HE FLOWER GROWER champions the cause of the summer garden flowers. It is published monthly and each issue abounds with helpful information on how to have the best of success with those increasingly popular flowers, the Gladiolus, the Peony, the Iris, the Dahlia, the Rose, etc. **The Flower Grower** should be in the hands of all who grow flowers.

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The Flower Grower for one year and any one of the following combination offers, postpaid for \$2.00. Please remember that stock offered is first class stock, nothing cheap or inferior about it and that the varieties listed are of high merit and desirable in every way.

- F. G. No. 1** For \$2.00 we will send you **The Flower Grower** for one year and one dozen bulbs of Paper White Narcissi, **postpaid**.
- F. G. No. 2** For \$2.00 we will send you **The Flower Grower** for one year and two bulbs each of Bertrex, Evelyn Kirtland, Gretchen Zang, and Herada, **postpaid**.
- F. G. No. 3** For \$2.00 we will send you **The Flower Grower** for one year and two bulbs each of the following varieties of Gladioli, **postpaid**: Candidum, Empress of India, Golden King, Niagara, Panama and War.
- F. G. No. 4** For \$2.00 we will send you **The Flower Grower** for one year and 25 choice mixed Gladiolus bulbs, **postpaid**.

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**J. W. SEILER      -      -      -      -      -      -      Ravenna, Ohio**



	Each	Per 12	Per 100	Bulblets Per 1000
EVELYN KIRTLAND—(Austin) Flowers of strong substance, are a beautiful shade of rosy pink, darker at edges, fading to shell pink at the center, brilliant scarlet blotches on lower petals. Form wide open; many open at one time. Giant, straight, slender spike .....	.15	1.50		4.00
GOLDEN KING—Brilliant golden yellow, with crimson throat. Best blotched yellow.....	.10	.75		
GOLDEN WEST—Rich nasturtium, red, with golden suffusion, lower petals tipped with yellow	.10	.75		2.00
GRETCHEN ZANG—(Austin) Flowers large, of the most beautiful, soft, melting shade of pink, blending into scarlet on lower petals; spike, tall and graceful; very beautiful.....	.15	1.25		3.00
HALLEY—Large, wide open salmon flower of delicate tint; very early .....	.05	.50		.75
HERADA—(Austin) Pure mauve, with deeper markings in throat. Large blooms on tall straight spike .....	.15	1.50		4.00
IDA VAN—(Kunderd) Beautiful deep salmon, flame pink, shading darker in throat. Large open flowers .....	.10	1.00		
KUNDERDI GLORY—(Kunderd) Cream pink with crimson stripe in center of each petal. Ruffled and fluted at the edges .....	.10	1.00		2.00
LILY LEHMAN—Fine white variety, slight tinting of pink on tips of petals .....	.10	1.00		
LILY LEHMAN—Fine white variety, slight tinting of pink on tips of petals .....	.10	1.00		
LA PROPHETESSE—White, with crimson blotch, early, very good .....	.10	1.00		
MAY—White, flaked rosy crimson. An old stand by .....	.05	.40	2.00	
MASTER WIETSE—Pure royal purple, solid color, large .....	.10	1.00		
MISS HELEN FRANKLIN—(Kunderd) New white, ruffled, a good one .....	.25	2.50		
MRS. FRANK PENDLETON—(Kunderd) Rosy pink with large oxblood red blotch. A very beautiful variety .....	.10	.75	5.00	2.00
MRS. W. E. FRYER—Fine large scarlet; strong grower, medium spike .....	.10	1.00		
MRS. FRANCIS KING—Flame pink, on tall spike, immense flowers. Needs no comment....	.05	.40	2.00	.50
NIAGARA—The best commercial yellow; rich cream, blending to canary, large flower on straight spike, thrifty grower. One of the best	.10	.75	5.00	1.00
ORANGE GLORY—(Kunderd) Large ruffled orange, with lighter throat, very rich in color and a thrifty grower. We consider this a very choice variety .....	.25	2.50		
PANAMA—Deep rose pink; very large, solid color	.10	.75	4.00	1.00
PEACE—Grand white, very large, pale violet, feathering on inferior petals, tall, graceful spike. Plant early as it is a late bloomer.....	.10	1.00		
PINK LUSTRE—The par excel of all pink Gladioli; the finest pink on the market in our estimation, grows on a medium length spike.....	.50	5.00		
PINK PERFECTION—True La France pink. Large open flowers on a strong spike .....	.15	1.50		

	Each	Per 12	Per 100	Bulblets Per 1000
PRINCEPS—Rich dark scarlet, marked with white, foliage dark green; very attractive.....	.05	.50		1.00
PRINCE OF WALES—Very large salmon pink; extra early. Excellent .....	.15	1.50		
PRIDE OF GOSHEN—Large bloom of flesh pink, with waved petals, strong grower .....	.10	1.00		
PRIMULINUS HYBRIDS—Choice assortment of hybrids, from light yellow to copper. Very good .....		.50	3.00	1.00
PRIMULINUS (True)—A rare species from South Africa; small hooded flowers of primrose yellow: fine for borders with perennials. ....	.10	1.00		
ROSE WELLS—(Austin) Clear, pale rose, with small blotch of lilac rose touched yellow. Large wide open flower on a tall, straight spike.....	.15	1.50		
SCHWABEN—Large yellow, with small red blotch, deep in throat. Good healthy grower..	.10	1.00	5.00	1.50
WAMBA—(Austin) Enormous blooms of deep salmon pink, with rose markings. Form unusual, being irregular and distinctive. "The clown of the patch." Medium tall, straight spike, broad foliage. No collection complete without it .....	.15	1.50		
WAR—Deep blood red, shaded crimson—black, wide open flower on tall, straight spike, one of the best reds .....	.10	1.00	5.00	1.50
WILLY WIGMAN—Large, wide open flower. Beautiful blush tint, with long, bright blotch on lower petals. Very attractive.....	.10	1.00		
WHITE GLORY—(Kunderd) Clear, solid white, with dark iris blue tongue on lower petals. A beautiful variety, tall and showy.....	.25	2.50		
YELLOW HAMMER—Pure yellow, very fine yellow variety .....	.10	.75	3.50	1.00
LONE ELM MIXTURE—A choice mixture containing mostly good named varieties, many choice ones, well worth the price....		.25	1.50	.25

We want to recommend "The Flower Grower" to all interested in the growing of flowers, and especially Gladioli.

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Ravenna, O., R. F. D. 1.

J. W. SEILER CO.